

LOVE
WHAT
YOU DO.



ACCELERATE CHURCH
CREATIVE DIRECTOR
JOB PROFILE



**CONNECTED.
RESULTS-DRIVEN.
BEST IN CLASS.**



THE ACCELERATE CHURCH STORY

Since 2021 Accelerate Church has become an ethnically diverse, multicultural, life-giving environment where people have the opportunity to Know God, Find Freedom, Discover Their Purpose and Make a Difference! Pastor Ernest Grant II and Sarah Grant are passionate about helping people in the South Jersey region meet Jesus, walk in their God-given purpose, and live the life that God desires for them.

Located in Cherry Hill, NJ, Accelerate Church is uniquely positioned at the center of a region populated by 6.2 million people, an area we like to call Accelerate City. The Lord blessed us with a leased facility just minutes from major highways and centers of commerce, making our location easily accessible by many. We saw 330 people attend our first service on September 1, 2021, 542 attend our first Easter, and in 2023 we are prepped to grow again!

Over the past 18 months, 56 people have made a decision for Jesus and on Baptism Sunday saw 31 people go public with their faith! Since our launch over 75 people have taken their next step by joining the Dream Team. Accelerate's vibrant kids ministry is committed to empowering the next generation and has flourished, averaging over 50 children weekly.

We are guided by scripture and our four core values dictating our budget, speech, decisions, and actions. Just like Paul asked the church to pray that the "word of the Lord would speed ahead" in 2nd Thessalonians 3:1, we want to see the gospel of Jesus run in Camden City, Camden County, and Accelerate City so that people meet God at a rapid pace!

ACCELERATE VISION & MISSION

We exist to help people **Know God, Find Freedom, Discover Purpose** and **Make a Difference**

CORE VALUES

- + **JESUS IS OUR "WHY":** There's always a "why" behind the what; for us, it's Jesus! He is the reason that we do all that we do.
- + **WE HELP PEOPLE TAKE NEXT STEPS:** We meet people where they are and lead them to where Jesus wants them to go.
- + **WE BUILD BRIDGES:** As a generationally, ethnically, and economically diverse church, we follow Jesus in tearing down walls of division and pursuing all forms of reconciliation.
- + **WE'RE GENEROUS IN EVERY WAY:** Not only do we invest financially into church planting, campus launches, and other kingdom-advancing initiatives, but we are generous with our time, through our speech, and in our actions.

JOB SUMMARY

The Creative Director at Accelerate Church will work to accomplish the vision and mission of the church. They will do this by developing strategies, leading and managing teams, collaborating with all departments, staying up-to-date on latest trends, managing budgets, fostering a culture of creativity, and representing the church well as they build relationships in the community.

CANDIDATE COMPETENCIES

- + Passionate about the vision and mission of the Church
- + Committed to helping people know God, find freedom, discover purpose, and make a difference
- + Willing to participate in the unique culture of Accelerate Church
- + Intentional about personal growth and development
- + Willing to work collaboratively with other departments and teams
- + Committed to excellence and executing tasks with high quality
- + Willing to learn and apply new skills and best practices
- + Willing to foster a culture of creativity, innovation, and excellence

PERSONAL PROFILE

- Collaborator
- Communicator
- Innovator
- Learner
- Leader
- Discipler
- Manager
- Worshiper
- Designer



ESSENTIAL DUTIES & RESPONSIBILITIES

- + Develop and articulate a creative vision and strategy that aligns with the church's mission and values
- + Collaborate with church leadership and other departments to ensure that the creative direction supports the church's goals and objectives, and fosters a culture of creativity, innovation, and excellence
- + Create and maintain a consistent visual identity for the church that reflects its unique culture and values
- + Design graphics for church events, sermon series, social media, website, and printed materials that are creative, engaging, and aligned with the church's messaging and branding
- + Ensure that all design work is executed with excellence and high quality
- + Generate creative content such as videos, sermon graphics, motion graphics, and other multimedia elements
- + Collaborate with other departments and teams to ensure that all content is aligned with the church's messaging and branding
- + Coordinate with media teams and volunteers to produce high-quality audio and video recordings of services and events
- + Oversee the church's website design, layout, and content to ensure it is user-friendly, up-to-date
- + Maintain a strong online presence across social media platforms, sharing relevant and engaging content
- + Foster a culture of creativity, innovation, and excellence within the digital team and the church as a whole, and ensure that all digital work is executed with excellence and quality
- + Recruit, train, and lead a team of creatives, volunteers, and staff members who are passionate about the church's mission and values, and committed to fostering a culture of creativity, innovation, and excellence
- + Provide guidance, feedback, and mentorship to ensure the team's growth and effectiveness, and foster a culture of personal growth and development within the team and the church as a whole

ESSENTIAL DUTIES & RESPONSIBILITIES

- + Provide artistic direction to musicians, visual artists, writers, and other creatives to ensure cohesive and impactful work
- + Encourage creative expression that connects with the church community and reaches beyond
- + Foster effective communication and collaboration between different church departments to ensure creative consistency and alignment with the church's messaging and branding
- + Work closely with pastors, ministry leaders, and others to integrate creative elements into various church initiatives, and ensure that all creative work supports the church's goals and objectives
- + Stay up-to-date with trends in design, technology, and creative arts within the context of the church, and share knowledge and insights with the creative team and the church as a whole
- + Encourage and explore innovative approaches to enhance worship experiences and community engagement
- + Solicit feedback from the congregation and leadership to evaluate the effectiveness of creative elements, and use data and insights to continuously improve and adapt creative strategies
- + Foster a culture of continuous improvement and learning within the creative team and the church as a whole, and encourage team members to take ownership of their work and contribute to the church's growth and success
- + Foster a spiritually enriching environment within the creative team, emphasizing personal growth and discipleship, and encouraging team members to see their work as a form of worship
- + Integrate faith and creativity, and encourage team members to use their creative talents and skills to serve the church and the community, and to make a positive impact on the world



CHERRY HILL, NEW JERSEY

Cherry Hill, NJ, located in the heart of the Delaware Valley region, is a vibrant and diverse community with endless opportunities for both personal and professional growth. As a prospective employee, you'll find that Cherry Hill offers a unique combination of urban amenities and suburban charm, making it a great place to live, work, and play. With easy access to major cities like Philadelphia, New York, and Washington, DC, you'll have the chance to take advantage of all the cultural and entertainment offerings these cities have to offer. The Delaware Valley region also boasts a thriving business community, with many major corporations calling the area home. Whether you're looking for a dynamic career or a place to raise a family, Cherry Hill and the surrounding area is the perfect place to achieve your goals.

We love what we do!

Group ONE39 is a transformational recruiting firm and leadership organization. We transform churches and ministries by delivering best in class talent and we help leaders increase their capacity for growth and reach. We create this transformation through established propriety interviewing systems, assessments, and simple memorable tools to help leaders understand themselves and connect well with others.

Our vision is transformation & our mission is

Transforming people + organizations

Values



Fun

We will laugh hard & often.



Generosity

We will give & not take.



Integrity

We will be the same in public & private.



Team

We are better together.



Simple

Complexity is the enemy of growth.