

LOVE
WHAT
YOU DO.



CITY OF TRUTH - THE CITY KC
CREATIVE DIRECTOR
JOB PROFILE



**CONNECTED.
RESULTS-DRIVEN.
BEST IN CLASS.**



THE CITY OF TRUTH CHURCH STORY

City of Truth (The City KC) was started by Pastors Armour and Jessica Stephenson. Pastor Armour lost his parents to a plane crash that completely changed the trajectory of their lives. After this great loss, he felt a stirring to continue the work of his parents and picked up the pastoral mantle. Both Armour and Jessica started pastoring his parent's church. The church started to grow from 85 people to 400+ people. The church was so packed that the fire department used to have to shut them down. As that began to happen consistently, they started to feel that they needed a new chapter since growth was pushing them to a new level.

They knew that they wanted to be a blessing to the Kansas City, MO school district so they started to check out schools to become a portable church. Southeast High School became the new portable location for The City and this change required setting up and tearing down weekly. While hosting services at the high school, they set up mentorship programs, hosted award ceremonies for students, and brought lunch for the faculty and staff regularly so they could be a blessing to the staff, students, and families. This was a season of relationship building. They finally started to feel like they were in a groove with this community partner when the pandemic hit. Since the pandemic required schools to shut down, City of Truth was left without a building.

They found a place to rent which allowed their church to continue to grow even during the pandemic. It was perfect timing for the season because they simply needed a consistent space to meet. As the pandemic began to subside, they then moved to have services at the Gem Theater, located in the jazz district of Kansas City. This move brought them back to doing set up and tear down weekly - sometimes even at midnight the night before church. All these moves have just been God positioning them in the right place at the right time as He works through them.

City of Truth wants to be a place that is a home to the least, the lost, the left out, and the community. They want to be a place of love, joy, stability, and safety to those that God calls them to minister to.

CITY OF TRUTH CHURCH VISION & MISSION

City of Truth Church wants to reach people with the life-changing message of the gospel so they can be empowered to be fully devoted followers of Jesus.

CORE VALUES

- + We celebrate wins: There's value in recognizing God's blessings
- + We create experiences: There's honor in intentionality
- + We purpose to plan: There's wisdom in preparation
- + We commit to progress: There's power in growth
- + We value community: There's freedom in connection
- + We worship wholeheartedly: There's refreshing in God's presence
- + We value honor: There's humility in esteeming others
- + We live open-handed: There's blessing in giving



JOB SUMMARY

This position will be responsible for enhancing the worship experience by infusing creativity into various elements of the service. They will also play a key role in solidifying the church's branding, creating merchandise to support the movement, and keeping members creatively informed through various communication channels. Additionally, the creative/content director will help build a content team, allowing individuals to serve the church's mission using their unique gifts and talents. This role is crucial in ensuring a vibrant and engaging church community at The City KC.

PERSONAL PROFILE

- + Experienced
- + Organized
- + Efficient
- + Young
- + Creative
- + Enthusiastic
- + Worshiper
- + Forward thinker
- + Motivated
- + Patient



CANDIDATE COMPETENCIES

- + Faith Driven
- + Kind Hearted
- + Mission Minded
- + Christ Centered
- + Solution Focused
- + Honoring to others
- + Collaborator- works well as a team
- + Owner - takes the initiative to bring about positive results
- + Problem Solver - evaluation, development, and implementation for various projects
- + Trendsetter - actively seeking the latest design techniques to remain relevant
- + Positive
- + Driven by excellence
- + Timely

ESSENTIAL DUTIES & RESPONSIBILITIES

- + Enhance the worship experience by infusing creativity into various aspects of the service
- + Have innovative ideas for music, lighting, visuals, and overall presentation, making each service more engaging, inspiring, and memorable
- + Help solidify the church's branding
- + Work closely with the leadership team to develop a consistent visual identity and messaging that aligns with the church's mission and values
- + Design logos, select colors and fonts, and create a cohesive brand strategy that resonates with the congregation
- + Help design and produce various items such as t-shirts, hats, or other products that members can proudly wear or use to express their faith and support for the church
- + Keeps members creatively informed
- + Develop and manage various communication channels, such as websites, social media platforms, video announcements, and podcasts, to provide updates, share testimonies, and inspire the congregation
- + Identify and recruit individuals who have unique gifts and skills in areas like graphic design, video production, writing, or photography
- + Empower volunteers to serve the church mission with their creative abilities, fostering a sense of purpose and fulfillment



KANSAS CITY, MO

Kansas City, Missouri is a hidden gem nestled in the heart of America — a place that blends small-town charm with big-city opportunities. Kansas City offers a warm and welcoming atmosphere.

When it comes to creativity, Kansas City knows no bounds. As the birthplace of jazz and home to a thriving arts scene, you'll find yourself immersed in a rich cultural tapestry. From the iconic Nelson-Atkins Museum of Art to the vibrant Crossroads Arts District, creativity is celebrated and embraced in every corner of the city.

Food enthusiasts will find themselves in culinary heaven in Kansas City. Known as the "Barbecue Capital of the World," the city tantalizes taste buds with its mouthwatering selection of slow-smoked meats and finger-licking sauces.

Nature lovers will be delighted by the abundance of green spaces and outdoor activities that Kansas City has to offer. From the Parks and Boulevards to the Kansas City Zoo, there's no shortage of places to explore and unwind. The city also boasts over 200 fountains, earning it the nickname "City of Fountains," adding to its charm and beauty.

For those seeking career opportunities, Kansas City has a lot to offer. The city is home to a diverse range of industries, including healthcare, technology, and finance. With a lower cost of living compared to many major cities, you can enjoy a high quality of life without breaking the bank.

Lastly, sports fanatics will feel right at home in Kansas City. Whether you're cheering on the Kansas City Chiefs at Arrowhead Stadium or catching a baseball game at Kauffman Stadium, the city's passion for sports is contagious.

Kansas City, Missouri, is a city that embraces community, creativity, and culinary delights. With its friendly atmosphere, cultural vibrancy, and abundant opportunities, it's no wonder why so many are drawn to make this city their new home.

We love what we do!

Group ONE39 is a transformational recruiting firm and leadership organization. We transform churches and ministries by delivering best in class talent and we help leaders increase their capacity for growth and reach. We create this transformation through established propriety interviewing systems, assessments, and simple memorable tools to help leaders understand themselves and connect well with others.

Our vision is transformation & our mission is

Transforming people + organizations

Values



Fun

We will laugh
hard often.



Generosity

We will give
not take.



Integrity

We will be
the same
in public
private.



Team

We are
better together.



Simple

Complexity
is the enemy
of growth.